

## Graphic Setup Guidelines

- Artwork should be setup using the current PDF graphic template available on each product page. This will provide relevant information such as size, scale, safe-zones, resolution, bleed, etc.
- **MINIMUM RESOLUTION:** Fabric—75dpi at 100% scale; vinyl & metal—150dpi at 100% scale.
- **PREFERRED FILE TYPES:** TIFF JPG AI EPS PSD PDF PNG. Adobe InDesign files may be provided, but must be packaged with all linked support files (images, logos, etc.) included. We do not accept Microsoft office documents (Word, PowerPoint, Publisher, Etc.).
- Please setup you artwork in CMYK color. RGB colors will be converted and will shift. Please do not use our template "Thru-cut" spot color anywhere in your artwork.
- Please flatten all layers, and outline all text. Linked images should be embedded and template guides should be removed or hidden. Only provide the artwork you want visible on the final product.
- We prefer your art files to be packaged into a single compressed .zip file vs. attempting to upload multiple individual art files.
- Artwork should be submitted to us print-ready. It is the designers responsibility to check for spelling, content, quality/resolution issues, or any other defect before it is submitted to us for print.
- Graphic design and/or artwork setup is not included as part of your order. Our team is happy to help with arranging graphic design services if needed.

## Color Reproduction

- Our printing process uses CMYK inks. PANTONE (PMS) colors may be used to identify which CMYK formula best approximates a requested color. While we do not print actual Pantone spot colors, they are emulated as closely as possible. Exact color output is not guaranteed. **If precise color is a concern, we strongly recommend purchasing a set of physical proofs.**
- We do not match HEX, RGB, uncoated PMS, textures, tint, gradients, pastels, neon or metallic colors. Color matching is not available for any Back-lit fabric and/or Metal Fusion products.
- Color profiles and other production factors vary and can change every few months.